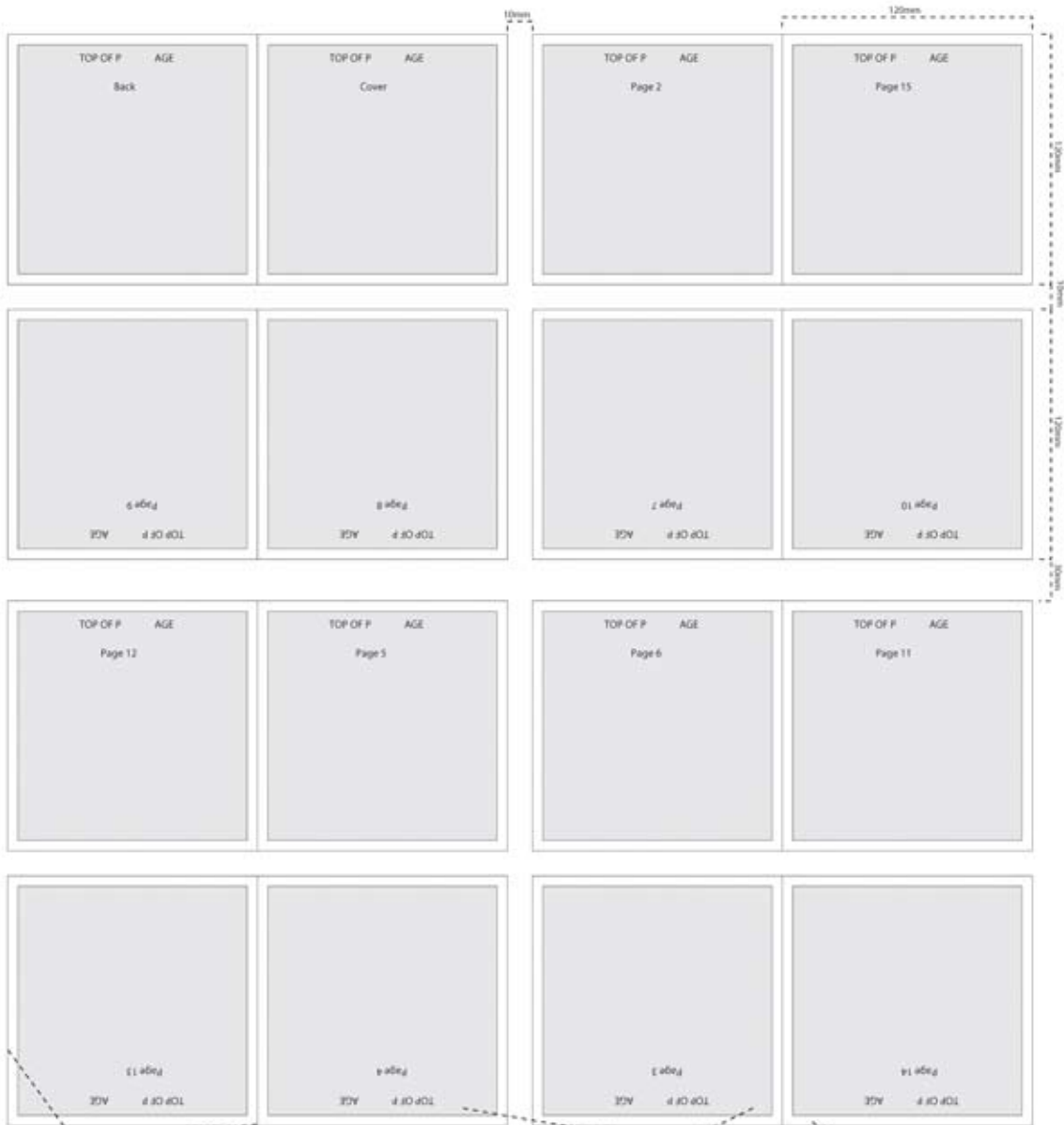


# Technical Style Guide

## 16 page booklet

FILM SPECIFICATIONS

CONDITIONS: 150 lpi Negatives right reading emulsion down film



Keylines.  
Do not include in final artwork.

grey areas = print area

No text 5mm from edge.  
If background bleeds over  
there must be 3mm bleed.