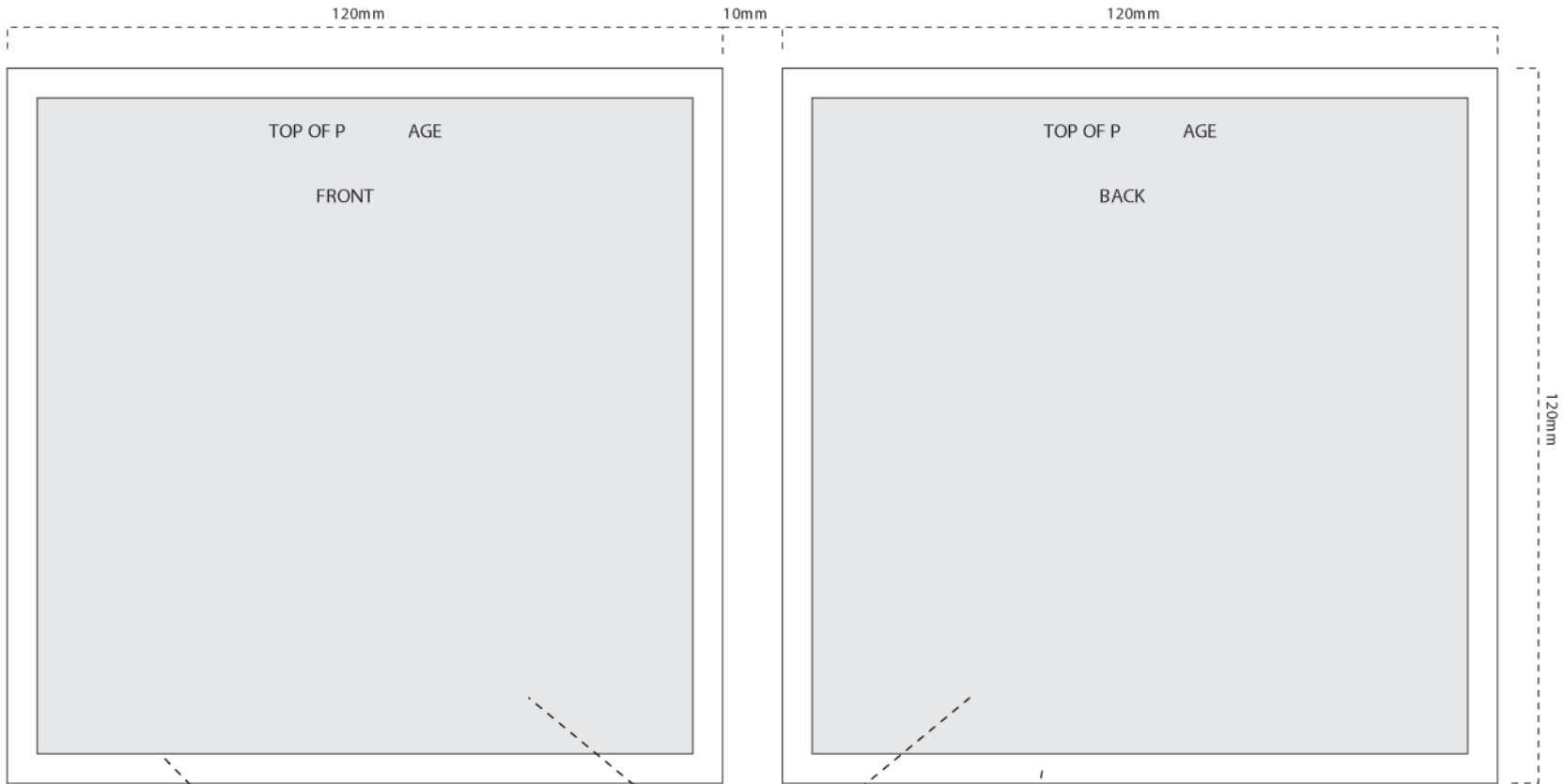


Technical Style Guide

2 page print 2 sided

FILM SPECIFICATIONS:

150 LPI, negative, right reading, emulsion down.



Keylines.
Do not include in final artwork.

grey areas = print area

No text 5mm from edge.
If background bleeds over, there must be 3mm bleed.