

Technical Style Guide

8 page folder (poster) 2 sided

FILM SPECIFICATIONS:

CONDITIONS: 150 LPI, negative, right reading, emulsion down.

120mm

121mm

119mm

119mm

TOP OF PAGE

TOP OF PAGE

BACK

FRONT

Keylines.
Do not include in final artwork.

grey areas = bleed area

No text 5mm from edge.
If background bleeds over there must be 3mm bleed.

