

BUSINESS CARDS

File Specifications:

- › Bleed: 2mm on all sides
- › Recommended Safe Zone: 3mm in from all sides
- › Accepted File Types: PDF version 1.4 or higher
- › Recommended Resolution: 300 dpi for all images
800 dpi for all text as an image

Essentials:

- › Colours must be either CMYK or Grey Scale (i.e. no RGB, Pantone or Spot Colours)
- › All fonts must be embedded or converted to curves
- › Borders and type must be within safe zone as variations may occur when trimming
- › Ensure your artwork matches your order specifications.

General Instructions:

- › Artwork must be correctly sized with required amounts of bleed
- › All transparency effects are to be flattened
- › Overprints must be set correctly for desired result
- › All colour profiles are to be removed
- › Ensure all images are at correct resolution
- › Registration marks, keylines, dielines and other non-printing items must be removed
- › Crop marks, if required, are to be positioned outside bleed area.

Should we need to contact you regarding your artwork, you will be contacted by email only.

Colour Printers do not correct, modify or proofread artwork. All files are printed as supplied to us.

BUSINESS CARDS OPTIONS

| | STANDARD: | EXTRAS: |
|----------|---|--|
| ▶ SIZE | <ul style="list-style-type: none">• Standard Size - 90mm x 54mm• Die cut Round Corner Size - 86mm x 50mm• Double Business Card Standard Size - 90mm x 110mm or 184mm x 54mm | <ul style="list-style-type: none">• Custom Trim, Custom Size and Custom Die Cutting also available |
| ▶ STOCK | <ul style="list-style-type: none">• 400gsm & 310gsm LEP Deluxe Artboard OFFSET• 350gsm & 310gsm Deluxe Artboard DIGITAL• 350gsm Loyalty Card, 400gsm (0.4ums) Plastic, 350gsm Recycled also available | |
| ▶ COLOUR | <ul style="list-style-type: none">• Full Colour Front and Back• Black and White / Grey Scale Back or Unprinted | |
| ▶ FINISH | <ul style="list-style-type: none">• Matt or Gloss Celloglazing• Available on One or Both Sides• No Celloglazing also available | <ul style="list-style-type: none">• Hole Drilling: 3mm, 5mm, 6mm, 7mm or 8mm• Round Corners Standard: 6mm or 10mm• Round Corners Die Cut: 3mm, 6mm or 24mm |

BOLDER. BRIGHTER. FASTER.